

ORDER



WZZM 13

Orders
Order / Rev: 726083
Alt Order #: 06400941
Product Desc: FARMER 4 ST REP
Estimate: 2579
Flight Dates: 11/01/12 - 11/06/12
Original Date / Rev: 10/31/12 / 11/02/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Farmer, B/ D/ State House
Demographic: A35+
Product Codes: PL-State House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	15	\$4,020.00	\$3,417.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	15	\$4,020.00	\$3,417.00	0.00
Totals	15	\$4,020.00	\$3,417.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	11/02/12	11/02/12	M-F 1030-11am Millionaire	CM	1030-11a	----F--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$100.00		0.00			
3	WZZM	11/05/12	11/05/12	The View The View	CM	11a-12n	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
5	WZZM	11/05/12	11/05/12	M-F 7-730p Entertainment Tonight M, W-F/E	CM	7-730p	M-----	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$310.00		0.00			
6	WZZM	11/05/12	11/05/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$600.00		0.00			
7	WZZM	11/03/12	11/03/12	WZZM Sat Weekend AMCM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$130.00	P-1	0.00	NM	1	\$130.00
SATURDAY MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$130.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	WZZM	11/03/12	11/03/12	Sa 8-9a Sa Good Morning America SATURDAY GOOD MORNING AMERICA	CM	8-9a	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$250.00		0.00			
9	WZZM	11/04/12	11/04/12	WZZM Sun Weekend AM Sun Weekend AM News SUNDAY MORNING NEWS	CM	6-8a	-----S	:30	1	\$130.00	P-1	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$130.00		0.00			
10	WZZM	11/04/12	11/04/12	Su 8-9a Su Good Morning America SUNDAY GOOD MORNING AMERICA	CM	8-9a	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$250.00		0.00			
11	WZZM	11/01/12	11/01/12	M-F 1030-11am Millionaire MILLIONAIRE	CM	1030-11a	---T---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---		1				\$100.00		0.00			
12	WZZM	11/01/12	11/01/12	M-F 7-730p M-F Entertainment Tonight ENTERTAINMENT TONIGHT	CM	7-730p	---T---	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---		1				\$310.00		0.00			
13	WZZM	11/01/12	11/01/12	M-F 7-9a M-F Good Morning America GOOD MORNING AMERICA	CM	7-9a	---T---	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---		1				\$600.00		0.00			
14	WZZM	11/03/12	11/03/12	NCAA Prime NCAA Prime COLLEGE FOOTBALL	CM	8p-cc	-----S-	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$360.00		0.00			
15	WZZM	11/01/12	11/02/12	M-F 5-530a M-F Morning News NEWS	CM	5-530a	---TF--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--		1				\$300.00		0.00			
N 16	WZZM	11/06/12	11/06/12	M-F 5-530a M-F Morning News	CM	5-530a	-T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
N 17	WZZM	11/05/12	11/05/12	M-F 105-5a ON M-F Overnight	CM	105-5am (1:00 XM-1:30 XM)	M-----	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
													Totals	15	\$4,020.00